### 'decide,

# 2021 SALARY SURVEY Attract and Retain Top Tech Talent



decide,

**Released December 2020** 

## **ABOUT THIS SURVEY**

Our Clients at Decide Consulting are always requesting current salary information for different technology skill sets. We have put together this salary survey to satisfy that need.

Decide Consulting has conducted **a survey** with our vendors and combined the results with data from the **U.S. Bureau of Labor Statistics** to produce this data.

We Have Used Data in Over

**200 DIFFERENT JOB TITLES** MEDIUM HIGH IS THE AVERAGE OF IS THE AVERAGE OF SALARIES IN THE 16%-85% SALARIES IN THE TOP OF THE SALARY BELL CURVE 15% OF THE SALARIES. LOW IS THE AVERAGE OF **SALARIES IN THE BOTTOM 15% OF** SALARIES.

### HOW TO USE THIS GUIDE

For IT Workers, you must understand where your technological skills currently are and where your future interests may be. Then ask yourself "Does my current company value these skills? Do they offer training for where I want to go? Does this company offer an environment to get there?" This guide may help you answer these questions.

For IT employers, you must understand the value of the technology. How important is this technology to the company revenue? Can better use of the technology increase revenues? There are many companies that answer "yes" to both. They use guides like this one to make sure they attract and keep the top talent.

### **COVID'S IMPACT ON 2021 FOR IT AND TECH TALENT**

COVID has impacted every area of the job market including IT, technology and software developers. While there were people in IT who lost their jobs, the unemployment rate for IT people never rose above 4.6%. During the COVID period, the unemployment rate for IT people averaged 3.6%. While that more than doubled from 2019, it was still always one of the lowest unemployment rates of any job sector in the US.

| MONTHLY UN<br>For it wori | MONTHLY UNEMPLOYMENT<br>For it workers - 2020 |  | JUN | 4.3%         |
|---------------------------|---|--|-----|--------------|
| JAN                       | <b>3.0</b> %                                  |  | JUL | <b>4.4</b> % |
| FEB                       | 2.4%  |  | AUG | <b>4.6</b> % |
| MAR                       | 2.4%  |  | SEP | <b>3.5</b> % |
| APR                       | <b>4.3</b> %                                  |  | OCT | 2.8%         |
| MAY                       | 3.7%  |  | NOV | 2.4%         |



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- Cybersecurity Engineer
- .NET Full Stack
- Cloud Engineer
- Frontend Developer
- Scrum Master
- Low-Code/No-Code Developer
- DevOps Engineer
- Data Scientist
- **SDET**

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Python Developer



# SOBS WE CREATED IN THE LAST 10 YEARS

- Social Media Marketer / Manager
- Mobile App Developer
- Data Scientist
- Cloud Architect
- SEO Specialist V2
- Digital Marketer
- Drone Expert
- Professional Gamer
- Game Streamer
- Driverless Car engineer
- Cybersecurity / CISO
- Scrum Master
- Social Media Influencer
- UX Designer



# THINGS WE DID NOT HAVE 10 YEARS AGO

- Worldwide pandemics
- Vaccines developed in less than a year
- Personal Robots (Roomba, Jiro)
- Home Assistants (Google Home, Echo)
- Siri
- Virtuous Ice Cream (300 Calories a pint)
- Instagram / TikTok / SnapChat
- Massive Open Online Courses
- Social Media Influencers
- Kids Vaping
- Peer-to-Peer lending (Upstart, Prosper)
- Meal Kit Delivery (Blue Apron, Hello Fresh)
- Consumer Drones
- Augmented Reality Games (Pokémon GO)
  - Gene Editing (CRISPR)



"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten." – Bill Gates



### JOBS WE WILL CREATE IN THE NEXT 10 YEARS

- Drone Logistics
- 3D Print Technician
- Al Data Miner
- Al Data Labelers
- Food Technologist
- Quantum Computing Engineers
- The 5G version of a SW Developer
- The 5G version of a Network Engineer

"I'd rather have someone all fired up to do something for the first time than someone who's done it before and isn't that excited to do it again." - Marc Andreessen

### **INDUSTRIES FACING JOB LOSSES**

- Textile
- 🕨 Retail
- Tape & Wires
- Old Manufacturing
- LTL Trucking / Drivers
- Postal Workers
- Rancher / Agricultural
- Paper / Printers
- Dispatchers
- Surveyors



## WHAT YOUR COMPANY CAN DO TO ATTRACT MORE IT AND SOFTWARE PEOPLE

- Hire Fast. IT people cannot go through a 3-week interview process like an accountant. Someone else will have hired them by then.
- Offer Training & Certifications
- Provide Interesting Work
- Experiment with Technology and Projects
- Sponsor H1Bs
- Offer Remote Work. This is the #1 request we heard in 2019.
- Don't say "We have a great Culture". Have a Great Culture!
- Don't ask "Why do you want to work here?". Tell them why they should want to work at your company.
- Be realistic about experience. Don't expect people to have 5 years of experience with technologies that have only been around for 3 years.

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|            |   |  |   |  | 9 decide, |

### WHY IT'S HARDER TO RECRUIT IT AND SOFTWARE PEOPLE



Everyone in IT is arriving at the same conclusion – it is getting harder to find those high caliber IT and Software people to join your company.

Here are a few numbers to put things in perspective:

- According to Code.org, there are 600,000 open IT and software job in the US
- > There are just over 115,000 people working in IT and Software in Houston
- According to the Bureau of Labor Statistics (BLS) data, during a recent 18-month period, 1 in every 7 jobs created in the US was in IT or Software

#### **Unemployment Rate**

In 2019, the unemployment rate has been hovering between 3.6% and 3.9%. The last time the unemployment rate stayed this far and this long under 4% was in the late 1960s. The unemployment rate for IT and software people is even lower, around 1.7% to 2.3%. The good developers do not need to look at a job posting. The jobs are coming to them. If they get unhappy with a boss, company or project, they can just start taking the phone calls or answer recruiter emails about new opportunities.

"You hire the best people you can possibly find. Then it's up to you to create an environment where great people decide to stay and invest their time."

- Rich Lesser

#### There are More Skills to Consider

In the very recent past, if a .NET developer had the following skills, they had plenty of options on jobs:

#### JavaScript / .NET / ASP.NET / C# / jQuery / SQL server

Today, if that is the same skill a developer features in their profile or resume, they have fewer job options. Why? Employers and projects demand additional skills with greater precision.

Here's an example. JavaScript alone is no longer enough. We need JavaScript with React OR angular OR Vue OR Ember OR Node OR..., you get the idea. If you are the developer and your current project is heavy Angular, you do not have the opportunity to work in a lot of Vue.js. On top of there being 500+ JavaScript libraries and frameworks to choose from, many of these libraries differ significantly from one version to the next.

#### **Top Talent is Getting Swooped Up**

A Recent New York Times articles talked about the shortage of talent that understands Artificial Intelligence and Machine Learning. The story had many examples of newly minted Master's and Doctorate grads receiving offers of \$300K – \$500K with all the perks you could dream up. Yes, people with no experience and only a degree getting a \$500K starting salary.

There is more competition and new jobs grabbing the new talent and the top talent. Who is going to say 'No' to a \$500K payday? Silicon Valley is doing more to bring in talent from around the country, leaving more jobs to fill.

#### **More Recruiters**

With over 500,000 open IT jobs, the technologists are not the only ones being drawn to Information Technology and software. More and more recruiters are shifting their focus or entering the IT space. This means the technology worker is going to get more calls about potential opportunities and jobs.



# HOUSTON IT MARKET FACTS



In 2020, Houston employed over 115,000 people in Software and Information Technology

Here are other snippets about the Houston IT Market

- Houston IT 19% Women / 81% Men
- IT & Business Analyst 31% Female / 69% Male
- Computing Infrastructure 10% Female / 90% Male

Experience Breakdown of the Houston IT Market:

- ▶ 16% 0 5 years
- > 27% 6 10 years
- **32% 11- 15 years**
- 17% 16 20 years
- 8% 21+

#### Education

- Graduate Degree 30%
- Undergrad 58%
- No Degree 12%

62,796 – have a Degree from a US university 34,019 – have a Degree from a Texas University 10,576 – have a Degree from a Non-US University 21,578 – have post graduate degrees

#### Average Tenures

- Data Science 42 Months
- Testing & QA 42 Months
- Software Developers 43 months
- Business Analysts 46 months
- IT and Software Managers 47 months
- Executives 54 Months
- Helpdesk and Support 48 months
- Infrastructure 49 Months

"You rarely go wrong giving someone who is high potential the shot."

- Marc Andreessen



# SECRETS TO MANAGING AND HIRING GEN Z

Gen Z is making up a larger portion of the Information Technology and Software space. Here are some things the Gen Z market expects from future employers:

- They will take less money for more meaningful work
- Expect they will need to work harder than their parents
- Want flexible hours
- Want to work for someone they can learn from
- Expect to be in small collaborative teams
- Want to be part of something A member of a tribe
- Want flexible work locations



#### **WALIUNWIUE** WE HAVE USED DATA IN OVER

200+ Different Job Titles

### AND HAVE CREATED THESE NATIONAL AVERAGES.

|                             |           | NATIONWID | E         |           | TEXAS     |           |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                             | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| AGILE / DEVOPS              |           |           |           |           |           |           |
| AGILE COACH                 | \$111,482 | \$132,369 | \$187,718 | \$119,286 | \$141,634 | \$200,858 |
| DEVOPS ARCHITECT            | \$136,008 | \$161,490 | \$229,015 | \$145,529 | \$172,794 | \$245,046 |
| DEVOPS ENGINEER             | \$123,767 | \$146,956 | \$208,404 | \$132,431 | \$157,243 | \$222,992 |
| PRODUCT OWNER               | \$101,489 | \$120,503 | \$170,891 | \$108,594 | \$128,939 | \$182,853 |
| SCRUM MASTER                | \$97,905  | \$115,921 | \$163,959 | \$104,759 | \$124,034 | \$175,436 |
| ANALYSTS                    |           |           |           |           |           |           |
| BUSINESS ANALYST            | \$80,283  | \$95,055  | \$134,447 | \$85,903  | \$101,708 | \$143,857 |
| BUSINESS SYSTEMS ANALYST    | \$80,413  | \$95,555  | \$135,762 | \$86,042  | \$102,244 | \$145,265 |
| QUALITY ASSURANCE ANALYST   | \$67,547  | \$80,267  | \$114,040 | \$72,276  | \$85,885  | \$122,023 |
| SERVICENOW BUSINESS ANALYST | \$60,792  | \$72,239  | \$102,636 | \$65,048  | \$77,296  | \$109,820 |
| SYSTEMS ANALYST             | \$81,458  | \$96,339  | \$136,023 | \$87,160  | \$103,083 | \$145,545 |
| TECHNICAL BUSINESS ANALYST  | \$83,087  | \$98,266  | \$138,744 | \$88,903  | \$105,144 | \$148,456 |
| CLOUD                       |           |           |           |           |           |           |
| AWS/DEVOPS ENGINEER         | \$122,708 | \$145,683 | \$206,254 | \$131,298 | \$155,881 | \$220,692 |
| CLOUD ARCHITECT             | \$127,617 | \$151,511 | \$214,504 | \$136,550 | \$162,117 | \$229,519 |
| CLOUD COMPUTING ANALYST     | \$79,107  | \$97,905  | \$164,481 | \$84,645  | \$104,759 | \$175,995 |
| CLOUD DEVOPS ENGINEER       | \$82,272  | \$101,821 | \$171,060 | \$88,031  | \$108,950 | \$183,034 |
| CLOUD ENGINEER              | \$85,562  | \$105,894 | \$177,902 | \$91,552  | \$113,308 | \$190,356 |
| CLOUD SOLUTIONS ARCHITECT   | \$127,617 | \$151,511 | \$214,504 | \$136,550 | \$162,117 | \$229,519 |

|                                   |           | VATIONWID | E         |           | TEXAS     |           |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                   | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| CONSULTING AND SYSTEMS INTEGRATIO | DN        |           |           |           |           |           |
| DIRECTOR                          | \$122,708 | \$145,683 | \$206,254 | \$131,298 | \$155,881 | \$220,692 |
| IT AUDITOR                        | \$95,817  | \$114,092 | \$161,871 | \$102,524 | \$122,079 | \$173,202 |
| PROJECT MANAGER/SENIOR CONSULTANT | \$101,300 | \$120,098 | \$170,224 | \$108,390 | \$128,504 | \$182,140 |
| SENIOR IT AUDITOR                 | \$111,482 | \$132,369 | \$187,718 | \$119,286 | \$141,634 | \$200,858 |
| STAFF CONSULTANT                  | \$64,226  | \$79,629  | \$133,674 | \$68,721  | \$85,205  | \$143,030 |
| CX, UI AND UX                     |           |           |           |           |           |           |
| CMS ADMINISTRATOR / DEVELOPER     | \$71,536  | \$84,851  | \$119,835 | \$76,544  | \$90,791  | \$128,225 |
| CX DESIGNER                       | \$91,117  | \$105,216 | \$142,812 | \$97,496  | \$112,581 | \$152,808 |
| CX LEAD                           | \$81,980  | \$92,684  | \$144,639 | \$87,719  | \$99,171  | \$154,763 |
| E-COMMERCE DEVELOPER              | \$76,496  | \$92,423  | \$113,831 | \$81,851  | \$98,892  | \$121,800 |
| FRONT END DEVELOPER               | \$66,315  | \$77,020  | \$128,974 | \$70,957  | \$82,410  | \$138,002 |
| SENIOR E-COMMERCE DEVELOPER       | \$86,940  | \$102,865 | \$145,160 | \$93,026  | \$110,067 | \$155,323 |
| SENIOR FRONT END DEVELOPER        | \$86,679  | \$102,865 | \$145,683 | \$92,746  | \$110,067 | \$155,881 |
| SENIOR UX DESIGNER                | \$75,453  | \$89,551  | \$127,146 | \$80,734  | \$95,820  | \$136,047 |
| SENIOR UX RESEARCHER              | \$78,847  | \$89,551  | \$141,506 | \$84,365  | \$95,820  | \$151,411 |
| SENIOR WEB DEVELOPER              | \$104,171 | \$123,492 | \$174,402 | \$111,464 | \$132,136 | \$186,610 |
| UI DEVELOPER                      | \$66,315  | \$77,020  | \$128,974 | \$70,957  | \$82,410  | \$138,002 |
| UX DESIGNER                       | \$65,010  | \$79,107  | \$106,260 | \$69,560  | \$84,645  | \$113,699 |
| UX LEAD                           | \$66,315  | \$77,020  | \$128,974 | \$70,957  | \$82,410  | \$138,002 |
| UX RESEARCHER                     | \$87,984  | \$102,082 | \$139,679 | \$94,143  | \$109,228 | \$149,456 |
| WEB DESIGNER                      | \$91,117  | \$105,216 | \$142,812 | \$97,496  | \$112,581 | \$152,808 |
| WEB DEVELOPER                     | \$66,315  | \$77,020  | \$128,974 | \$70,957  | \$82,410  | \$138,002 |

|                                 |           | NATIONWID | E         |           | TEXAS     |           |
|---------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                 | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| DATA / DATABASE ADMINISTRATION  |           |           |           |           |           |           |
| BUSINESS INTELLIGENCE ANALYST   | \$88,768  | \$109,915 | \$184,845 | \$94,981  | \$117,609 | \$197,784 |
| DATA ANALYST/REPORT WRITER      | \$83,546  | \$99,211  | \$140,984 | \$89,395  | \$106,156 | \$150,853 |
| DATA REPORTING ANALYST          | \$60,832  | \$76,496  | \$113,048 | \$65,090  | \$81,852  | \$120,962 |
| DATA WAREHOUSE ANALYST          | \$79,629  | \$98,688  | \$166,047 | \$85,205  | \$105,598 | \$177,671 |
| DATABASE ADMINISTRATOR          | \$80,153  | \$100,255 | \$163,959 | \$85,762  | \$107,272 | \$175,436 |
| DATABASE DEVELOPER              | \$102,605 | \$121,665 | \$172,314 | \$109,788 | \$130,181 | \$184,374 |
| DATA SCIENCE                    |           |           |           |           |           |           |
| BIG DATA DEVELOPER              | \$102,605 | \$121,665 | \$172,314 | \$109,788 | \$130,181 | \$184,374 |
| BIG DATA ENGINEER               | \$132,890 | \$157,693 | \$222,963 | \$142,193 | \$168,732 | \$238,570 |
| BUSINESS INTELLIGENCE DEVELOPER | \$102,605 | \$121,665 | \$172,314 | \$109,788 | \$130,181 | \$184,374 |
| DATA ANALYST                    | \$79,629  | \$98,688  | \$166,047 | \$85,205  | \$105,598 | \$177,671 |
| DATA ARCHITECT                  | \$114,615 | \$135,502 | \$191,895 | \$122,638 | \$144,988 | \$205,327 |
| DATA MANAGER                    | \$115,761 | \$136,857 | \$193,814 | \$123,864 | \$146,438 | \$207,380 |
| DATA SCIENTIST                  | \$104,954 | \$124,797 | \$175,968 | \$112,302 | \$133,532 | \$188,286 |
| DATA SPECIALIST                 | \$79,629  | \$98,688  | \$166,047 | \$85,205  | \$105,598 | \$177,671 |
| DATABASE ENGINEER               | \$132,890 | \$157,693 | \$222,963 | \$142,193 | \$168,732 | \$238,570 |
| HADOOP DEVELOPER                | \$133,554 | \$158,482 | \$224,078 | \$142,904 | \$169,575 | \$239,763 |
| MACHINE LEARNING ENGINEER       | \$140,231 | \$166,406 | \$235,282 | \$150,049 | \$178,054 | \$251,751 |
| MASTER DATA ANALYST             | \$112,186 | \$133,125 | \$188,225 | \$120,040 | \$142,443 | \$201,401 |
| NOSQL DEVELOPER                 | \$113,048 | \$133,935 | \$189,284 | \$120,962 | \$143,311 | \$202,534 |
| SENIOR DATA ANALYST             | \$99,483  | \$117,863 | \$166,570 | \$106,446 | \$126,114 | \$178,231 |
| SENIOR DATA SCIENTIST           | \$115,761 | \$136,857 | \$193,814 | \$123,864 | \$146,438 | \$207,380 |
| DATABASE ADMINISTRATION         |           |           |           |           |           |           |
| ORACLE DBA                      | \$104,954 | \$124,797 | \$175,968 | \$112,302 | \$133,532 | \$188,286 |
| SQL SERVER DBA                  | \$94,459  | \$112,317 | \$158,371 | \$101,072 | \$120,179 | \$169,458 |

|                                  |           | NATIONWID | E         |           | TEXAS     |           |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                  | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| DIGITAL AND GRAPHIC DESIGN       |           |           |           |           |           |           |
| ART DIRECTOR                     | \$44,384  | \$55,088  | \$83,285  | \$47,490  | \$58,945  | \$89,115  |
| CREATIVE DIRECTOR                | \$97,905  | \$115,921 | \$163,959 | \$104,759 | \$124,034 | \$175,436 |
| DESIGN DIRECTOR                  | \$81,458  | \$96,339  | \$136,023 | \$87,160  | \$103,083 | \$145,545 |
| DIGITAL DESIGNER                 | \$44,384  | \$55,088  | \$83,285  | \$47,490  | \$58,945  | \$89,115  |
| GRAPHIC DESIGNER                 | \$42,295  | \$53,000  | \$81,196  | \$45,256  | \$56,709  | \$86,880  |
| SENIOR ART DIRECTOR              | \$56,916  | \$67,620  | \$95,817  | \$60,900  | \$72,353  | \$102,524 |
| SENIOR DIGITAL DESIGNER          | \$56,916  | \$67,620  | \$95,817  | \$60,900  | \$72,353  | \$102,524 |
| SENIOR GRAPHIC DESIGNER          | \$49,605  | \$60,309  | \$88,506  | \$53,078  | \$64,531  | \$94,702  |
| TRAFFIC MANAGER                  | \$49,605  | \$60,309  | \$88,506  | \$53,078  | \$64,531  | \$94,702  |
| DIRECTOR / MANAGEMENT            |           |           |           |           |           |           |
| CHIEF INFORMATION OFFICER (CIO)  | \$178,580 | \$211,998 | \$300,243 | \$191,080 | \$226,837 | \$321,260 |
| CHIEF SECURITY OFFICER           | \$150,905 | \$178,841 | \$252,988 | \$161,468 | \$191,360 | \$270,697 |
| CHIEF TECHNOLOGY OFFICER (CTO)   | \$152,471 | \$183,801 | \$260,037 | \$163,144 | \$196,667 | \$278,239 |
| DIRECTOR OF IT                   | \$123,492 | \$146,727 | \$208,081 | \$132,136 | \$156,998 | \$222,647 |
| DIRECTOR OF SOFTWARE ENGINEERING | \$117,318 | \$139,390 | \$197,677 | \$125,530 | \$149,149 | \$211,515 |
| DIRECTOR OF TECHNOLOGY           | \$123,492 | \$146,727 | \$208,081 | \$132,136 | \$156,998 | \$222,647 |
| VICE PRESIDENT - IT              | \$142,812 | \$169,964 | \$240,978 | \$152,809 | \$181,862 | \$257,846 |
| VP OF ENGINEERING                | \$141,384 | \$168,264 | \$238,568 | \$151,281 | \$180,043 | \$255,267 |
| ENTERPRISE RESOURCE PLANNING     |           |           |           |           |           |           |
| ERP BUSINESS ANALYST             | \$87,724  | \$103,911 | \$146,989 | \$93,863  | \$111,184 | \$157,278 |
| ERP TECHNICAL DEVELOPER          | \$99,733  | \$118,269 | \$167,091 | \$106,714 | \$126,548 | \$178,788 |
| ERP TECHNICAL/FUNCTIONAL ANALYST | \$95,034  | \$112,788 | \$159,781 | \$101,686 | \$120,682 | \$170,967 |
| MID-TIER ERP BUSINESS ANALYST    | \$84,591  | \$100,255 | \$141,767 | \$90,511  | \$107,272 | \$151,691 |
| MID-TIER ERP DEVELOPER           | \$94,511  | \$112,004 | \$158,215 | \$101,127 | \$119,844 | \$169,290 |

|                               |           | VATIONWID | E         |           | TEXAS     |           |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                               | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| INBOUND AND DIGITAL MARKETING |           |           |           |           |           |           |
| BRAND MANAGER                 | \$65,270  | \$77,280  | \$109,132 | \$69,839  | \$82,690  | \$116,771 |
| CAMPAIGN MANAGER              | \$60,309  | \$71,797  | \$101,821 | \$64,531  | \$76,823  | \$108,949 |
| CRM MARKETING MANAGER         | \$84,067  | \$99,733  | \$141,245 | \$89,953  | \$106,714 | \$151,131 |
| DIGITAL MARKETING MANAGER     | \$84,067  | \$99,733  | \$141,245 | \$89,953  | \$106,714 | \$151,131 |
| DIGITAL MARKETING SPECIALIST  | \$56,916  | \$67,620  | \$95,817  | \$60,900  | \$72,353  | \$102,524 |
| ECOMMERCE DIRECTOR            | \$97,383  | \$115,398 | \$163,437 | \$104,201 | \$123,477 | \$174,876 |
| ECOMMERCE MANAGER             | \$84,067  | \$99,733  | \$141,245 | \$89,953  | \$106,714 | \$151,131 |
| EMAIL MARKETING SPECIALIST    | \$52,216  | \$62,920  | \$91,117  | \$55,871  | \$67,325  | \$97,496  |
| HEAD OF MARKETING             | \$102,605 | \$121,402 | \$171,530 | \$109,787 | \$129,901 | \$183,537 |
| MARKETING DIRECTOR            | \$120,098 | \$142,812 | \$202,599 | \$128,504 | \$152,808 | \$216,781 |
| MARKETING MANAGER             | \$84,067  | \$99,733  | \$141,245 | \$89,953  | \$106,714 | \$151,131 |
| PAID SEARCH SPECIALIST        | \$54,566  | \$65,270  | \$93,467  | \$58,385  | \$69,839  | \$100,009 |
| SEO/OPTIMIZATION MANAGER      | \$62,920  | \$74,669  | \$105,998 | \$67,325  | \$79,896  | \$113,419 |
| INFRASTRUCTURE                |           |           |           |           |           |           |
| HELPDESK                      | \$34,984  | \$41,512  | \$59,005  | \$37,435  | \$44,418  | \$63,135  |
| NETWORK ADMINISTRATOR         | \$76,236  | \$90,595  | \$128,452 | \$81,572  | \$96,937  | \$137,444 |
| NETWORK ARCHITECT             | \$119,053 | \$141,245 | \$199,728 | \$127,386 | \$151,132 | \$213,708 |
| NETWORK ENGINEER              | \$95,034  | \$112,788 | \$159,520 | \$101,686 | \$120,682 | \$170,687 |
| NETWORK MANAGER               | \$98,167  | \$116,442 | \$164,742 | \$105,038 | \$124,593 | \$176,274 |
| NOC ENGINEER                  | \$54,566  | \$62,659  | \$101,821 | \$58,386  | \$67,046  | \$108,949 |
| SAN ADMIN                     | \$55,112  | \$63,286  | \$102,839 | \$58,970  | \$67,716  | \$110,038 |
| SENIOR NETWORK ENGINEER       | \$106,782 | \$127,669 | \$183,018 | \$114,257 | \$136,606 | \$195,829 |
| SYSTEM ADMINISTRATOR          | \$54,566  | \$62,659  | \$101,821 | \$58,386  | \$67,046  | \$108,949 |
| TELECOMMUNICATIONS ENGINEER   | \$62,137  | \$73,625  | \$104,171 | \$66,486  | \$78,779  | \$111,464 |
| TELECOMMUNICATIONS MANAGER    | \$81,980  | \$97,644  | \$138,373 | \$87,719  | \$104,479 | \$148,059 |
| WIRELESS NETWORK ENGINEER     | \$105,738 | \$125,579 | \$177,535 | \$113,139 | \$134,371 | \$189,963 |

|                                    |           | NATIONWID | E         |           | TEXAS     |           |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                    | LOW       | MEDIUM    | –<br>High | LOW       | MEDIUM    | HIGH      |
| MOBILE                             |           |           |           |           |           |           |
| ANDROID DEVELOPER                  | \$123,231 | \$146,466 | \$207,820 | \$131,857 | \$156,720 | \$222,368 |
| IOS DEVELOPER                      | \$124,274 | \$147,511 | \$208,865 | \$132,974 | \$157,836 | \$223,486 |
| MOBILE ENGINEER                    | \$125,517 | \$148,986 | \$210,954 | \$134,304 | \$159,414 | \$225,721 |
| PROGRAMMING                        |           |           |           |           |           |           |
| API BACK END DEVELOPER .NET        | \$116,181 | \$138,112 | \$195,549 | \$124,313 | \$147,780 | \$209,238 |
| API BACK END DEVELOPER JAVA        | \$117,226 | \$139,156 | \$196,594 | \$125,431 | \$148,897 | \$210,355 |
| APPLICATIONS ARCHITECT             | \$115,659 | \$137,589 | \$195,028 | \$123,754 | \$147,222 | \$208,680 |
| DEVELOPER/PROGRAMMER ANALYST       | \$90,334  | \$107,304 | \$152,210 | \$96,658  | \$114,816 | \$162,865 |
| FULL-STACK DEVELOPER .NET          | \$105,738 | \$126,625 | \$181,974 | \$113,139 | \$135,487 | \$194,712 |
| FULL-STACK DEVELOPER JAVA          | \$106,782 | \$127,669 | \$183,018 | \$114,257 | \$136,606 | \$195,829 |
| PYTHON DEVELOPER                   | \$105,715 | \$126,392 | \$181,188 | \$113,115 | \$135,239 | \$193,871 |
| SENIOR API BACK END DEVELOPER JAVA | \$117,226 | \$139,156 | \$196,594 | \$125,431 | \$148,897 | \$210,355 |
| SENIOR FULL-STACK DEVELOPER .NET   | \$116,181 | \$138,112 | \$195,549 | \$124,313 | \$147,780 | \$209,238 |
| SENIOR SOFTWARE DEVELOPER          | \$115,020 | \$136,732 | \$193,594 | \$123,070 | \$146,303 | \$207,145 |
| SENIOR SOFTWARE ENGINEER           | \$117,320 | \$139,466 | \$197,465 | \$125,531 | \$149,229 | \$211,288 |
| SOFTWARE DEVELOPER                 | \$99,722  | \$118,546 | \$167,846 | \$106,701 | \$126,844 | \$179,595 |
| SOFTWARE ENGINEER                  | \$101,716 | \$120,917 | \$171,203 | \$108,836 | \$129,381 | \$183,187 |
| PROJECT MANAGEMENT / TEAM LEADS    |           |           |           |           |           |           |
| INFORMATION TECHNOLOGY MANAGER     | \$110,437 | \$131,063 | \$185,367 | \$118,168 | \$140,237 | \$198,344 |
| IT APPLICATIONS MANAGER            | \$112,646 | \$133,684 | \$189,075 | \$120,531 | \$143,042 | \$202,311 |
| IT AUDIT MANAGER                   | \$113,772 | \$135,021 | \$190,966 | \$121,736 | \$144,472 | \$204,334 |
| MANAGER                            | \$110,437 | \$131,063 | \$185,367 | \$118,168 | \$140,237 | \$198,344 |
| PROJECT MANAGER / SCRUM MASTER     | \$97,905  | \$115,921 | \$163,959 | \$104,759 | \$124,034 | \$175,436 |
| SOFTWARE DEVELOPMENT MANAGER       | \$102,801 | \$121,717 | \$172,158 | \$109,997 | \$130,235 | \$184,208 |
| TECHNICAL LEAD                     | \$81,458  | \$96,339  | \$136,023 | \$87,160  | \$103,083 | \$145,545 |
| TECHNICAL WRITER                   | \$56,916  | \$67,620  | \$95,817  | \$60,900  | \$72,353  | \$102,524 |

#### 19 <sup>(</sup>decide,

|                                       |           | VATIONWID | F         |           | TEXAS     |           |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                                       | LOW       | MEDIUM    | –<br>High | LOW       | MEDIUM    | HIGH      |
| QUALITY ASSURANCE (QA) AND TESTIN     |           |           |           |           |           |           |
| AUTOMATION TEST LEAD                  | \$71,536  | \$85,113  | \$120,619 | \$76,544  | \$91,070  | \$129,063 |
| QA ARCHITECT                          | \$72,251  | \$85,964  | \$121,825 | \$77,309  | \$91,981  | \$130,354 |
| QA ENGINEER                           | \$60,309  | \$71,797  | \$101,821 | \$64,531  | \$76,823  | \$108,949 |
| QA ENGINEER AUTOMATED TOOLS           | \$65,270  | \$77,280  | \$109,132 | \$69,839  | \$82,690  | \$116,771 |
| QA/TESTING MANAGER                    | \$84,067  | \$99,733  | \$141,245 | \$89,953  | \$106,714 | \$151,131 |
| QUALITY ASSURANCE AUTOMATION ENGINEER | \$71,536  | \$85,113  | \$120,619 | \$76,544  | \$91,070  | \$129,063 |
| QUALITY ASSURANCE ENGINEER            | \$65,270  | \$77,280  | \$109,132 | \$69,839  | \$82,690  | \$116,771 |
| QUALITY ASSURANCE SPECIALIST          | \$64,618  | \$76,508  | \$108,040 | \$69,142  | \$81,863  | \$115,604 |
| SDET                                  | \$78,187  | \$92,574  | \$130,728 | \$83,660  | \$99,054  | \$139,880 |
| SOFTWARE QUALITY ASSURANCE ENGINEER   | \$66,459  | \$78,688  | \$111,119 | \$71,112  | \$84,196  | \$118,898 |
| SOFTWARE TEST ENGINEER                | \$65,794  | \$77,901  | \$110,008 | \$70,400  | \$83,354  | \$117,709 |
| TEST ENGINEER                         | \$66,453  | \$78,680  | \$111,108 | \$71,104  | \$84,188  | \$118,886 |
| SECURITY                              |           |           |           |           |           |           |
| CISSP                                 | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| CYBER SECURITY ANALYST                | \$92,266  | \$109,380 | \$154,768 | \$98,724  | \$117,037 | \$165,603 |
| CYBER SECURITY ENGINEER               | \$97,801  | \$115,943 | \$164,054 | \$104,648 | \$124,059 | \$175,539 |
| DATA SECURITY ANALYST                 | \$107,827 | \$127,669 | \$180,407 | \$115,374 | \$136,606 | \$193,036 |
| INFORMATION SECURITY ANALYST          | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| INFORMATION SYSTEMS SECURITY MANAGER  | \$120,098 | \$142,812 | \$202,599 | \$128,504 | \$152,809 | \$216,781 |
| IT SECURITY ANALYST                   | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| NETWORK SECURITY ENGINEER             | \$102,605 | \$121,402 | \$171,530 | \$109,788 | \$129,901 | \$183,538 |
| SOC ENGINEER                          | \$103,631 | \$122,616 | \$173,245 | \$110,886 | \$131,200 | \$185,373 |
| SYSTEMS SECURITY ADMINISTRATOR        | \$97,383  | \$115,398 | \$163,437 | \$104,201 | \$123,477 | \$174,876 |
| SOCIAL MEDIA AND CONTENT              |           |           |           |           |           |           |
| AEM DEVELOPER                         | \$98,357  | \$116,552 | \$165,071 | \$105,243 | \$124,712 | \$176,625 |
| CONTENT DIRECTOR                      | \$62,920  | \$74,669  | \$105,998 | \$67,325  | \$79,896  | \$113,419 |

|           | NATIONWID  | )E   |   | TEXAS  |  |
|-----------|--|--|---|--|--|
| LOW       | MEDIUM   | HIGH   | LOW   | MEDIUM   | HIGH   |
| \$71,536  | \$85,113   | \$120,619  | \$76,544  | \$91,070   | \$129,063  |
| \$56,916  | \$67,620   | \$95,817   | \$60,900  | \$72,353   | \$102,524  |
| \$52,216  | \$62,920   | \$91,117   | \$55,871  | \$67,325   | \$97,496   |
| \$84,067  | \$99,733   | \$141,245  | \$89,953  | \$106,714  | \$151,131  |
| \$54,566  | \$65,270   | \$93,467   | \$58,385  | \$69,839   | \$100,009  |
| \$65,270  | \$77,280   | \$109,132  | \$69,839  | \$82,690   | \$116,771  |
|           |  |  |   |  |  |
| \$120,098 | \$142,812  | \$202,599  | \$128,504   | \$152,809  | \$216,781  |
| \$120,098 | \$142,812  | \$202,599  | \$128,504   | \$152,809  | \$216,781  |
| \$127,617 | \$151,511  | \$214,504  | \$136,550   | \$162,117  | \$229,519  |
| \$99,541  | \$118,179  | \$167,313  | \$106,509   | \$126,451  | \$179,026  |
| \$119,449 | \$141,814  | \$200,776  | \$127,810   | \$151,741  | \$214,830  |
| \$127,617 | \$151,511  | \$214,504  | \$136,550   | \$162,117  | \$229,519  |
| \$116,131 | \$137,875  | \$195,199  | \$124,260   | \$147,527  | \$208,863  |
| \$127,617 | \$151,511  | \$214,504  | \$136,550   | \$162,117  | \$229,519  |
| \$99,541  | \$118,179  | \$167,313  | \$106,509   | \$126,451  | \$179,026  |
| \$109,495 | \$129,996  | \$184,044  | \$117,160   | \$139,096  | \$196,928  |
|           |  |  |   |  |  |
| \$34,202  | \$42,818   | \$57,439   | \$36,596  | \$45,815   | \$61,459   |
| \$54,043  | \$63,965   | \$90,073   | \$57,827  | \$68,443   | \$96,378   |
| \$62,920  | \$74,669   | \$105,998  | \$67,325  | \$79,896   | \$113,419  |
| \$34,724  | \$40,989   | \$57,699   | \$37,155  | \$43,859   | \$61,738   |
| \$40,728  | \$48,039   | \$67,620   | \$43,579  | \$51,402   | \$72,353   |
| \$51,172  | \$60,571   | \$85,634   | \$54,754  | \$64,811   | \$91,628   |
| \$55,265  | \$65,417   | \$92,485   | \$59,134  | \$69,996   | \$98,959   |
| \$85,373  | \$101,300  | \$143,073  | \$91,349  | \$108,390  | \$153,088  |
| \$34,724  | \$40,989   | \$57,699   | \$37,155  | \$43,859   | \$61,738   |
| \$48,822  | \$57,960   | \$82,240   | \$52,240  | \$62,017   | \$87,997   |
| \$88,245  | \$104,954  | \$149,077  | \$94,423  | \$112,302  | \$159,512  |
|           | LOW<br>\$71,536<br>\$56,916<br>\$52,216<br>\$52,216<br>\$84,067<br>\$54,566<br>\$65,270<br>\$120,098<br>\$120,098<br>\$120,098<br>\$127,617<br>\$99,541<br>\$119,449<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$117,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$116,131<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617<br>\$127,617 | LOWMEDIUM\$71,536\$85,113\$56,916\$67,620\$52,216\$62,920\$84,067\$99,733\$54,566\$65,270\$65,270\$77,280\$65,270\$77,280\$120,098\$142,812\$120,098\$142,812\$127,617\$151,511\$99,541\$118,179\$119,449\$141,814\$127,617\$151,511\$116,131\$137,875\$127,617\$151,511\$116,131\$137,875\$127,617\$151,511\$19,449\$141,814\$127,617\$151,511\$141,814\$137,875\$127,617\$151,511\$141,814\$137,875\$127,617\$151,511\$109,495\$129,996\$34,202\$42,818\$54,043\$63,965\$62,920\$74,669\$40,728\$40,989\$40,728\$48,039\$51,172\$60,571\$55,265\$65,417\$85,373\$101,300\$48,822\$57,960 | \$71,536\$85,113\$120,619\$56,916\$67,620\$95,817\$52,216\$62,920\$91,117\$84,067\$99,733\$141,245\$54,566\$65,270\$93,467\$65,270\$77,280\$109,132\$120,098\$142,812\$202,599\$120,098\$142,812\$202,599\$127,617\$151,511\$214,504\$99,541\$118,179\$167,313\$119,449\$141,814\$200,776\$127,617\$151,511\$214,504\$127,617\$151,511\$214,504\$116,131\$137,875\$195,199\$127,617\$151,511\$214,504\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$99,541\$118,179\$167,313\$109,495\$129,996\$184,044\$127,617\$63,965\$90,073\$62,920\$ | LOWMEDIUMHIGHLOW\$71,536\$85,113\$120,619\$76,544\$56,916\$67,620\$95,817\$60,900\$52,216\$62,920\$91,117\$55,871\$84,067\$99,733\$141,245\$89,953\$54,566\$65,270\$93,467\$58,385\$65,270\$77,280\$109,132\$69,839*********************************** | LOWMEDIUMHIGHLOWMEDIUM\$71,536\$85,113\$120,619\$76,544\$91,070\$56,916\$67,620\$95,817\$60,900\$72,353\$52,216\$62,920\$91,117\$55,871\$67,325\$84,067\$99,733\$141,245\$89,953\$106,714\$54,566\$65,270\$93,467\$58,385\$69,839\$65,270\$77,280\$109,132\$69,839\$82,690\$120,098\$142,812\$202,599\$128,504\$152,809\$120,098\$142,812\$202,599\$128,504\$152,809\$120,098\$142,812\$202,599\$128,504\$152,809\$127,617\$151,511\$214,504\$136,550\$162,117\$99,541\$118,179\$167,313\$106,509\$126,451\$119,449\$141,814\$200,776\$127,810\$151,741\$127,617\$151,511\$214,504\$136,550\$162,117\$116,131\$137,875\$195,199\$124,260\$147,527\$127,617\$151,511\$214,504\$136,550\$162,117\$99,541\$118,179\$167,313\$106,509\$126,451\$109,495\$129,996\$184,044\$117,160\$139,096\$34,202\$42,818\$57,439\$36,596\$45,815\$54,043\$63,965\$90,073\$57,827\$68,443\$62,920\$74,669\$105,998\$67,325\$79,896\$34,724\$40,989\$57,699\$37,155\$43,859\$40,728\$48,039 |

|                           |           | NATIONWID | E         |           | TEXAS     |           |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                           | LOW       | MEDIUM    | HIGH      | LOW       | MEDIUM    | HIGH      |
| THIRD PARTY               |           |           |           |           |           |           |
| EMR CONSULTANT            | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| EPIC CONSULTANT           | \$104,892 | \$124,348 | \$175,947 | \$112,234 | \$133,052 | \$188,264 |
| EPIC CREDENTIALED TRAINER | \$92,304  | \$109,426 | \$154,833 | \$98,767  | \$117,086 | \$165,672 |
| GIS ANALYST               | \$88,245  | \$104,954 | \$149,077 | \$94,423  | \$112,302 | \$159,512 |
| GIS DEVELOPER             | \$95,305  | \$113,350 | \$161,003 | \$101,977 | \$121,286 | \$172,274 |
| GIS SPECIALIST            | \$89,586  | \$106,550 | \$151,343 | \$95,858  | \$114,009 | \$161,937 |
| MULESOFT DEVELOPER        | \$88,245  | \$104,954 | \$149,077 | \$94,423  | \$112,302 | \$159,512 |
| SALESFORCE ADMINISTRATOR  | \$82,950  | \$98,657  | \$140,132 | \$88,758  | \$105,564 | \$149,942 |
| SALESFORCE ARCHITECT      | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| SALESFORCE CONSULTANT     | \$104,892 | \$124,348 | \$175,947 | \$112,234 | \$133,052 | \$188,264 |
| SALESFORCE DEVELOPER      | \$92,304  | \$109,426 | \$154,833 | \$98,767  | \$117,086 | \$165,672 |
| SCADA ANALYST             | \$86,766  | \$102,860 | \$145,543 | \$92,840  | \$110,061 | \$155,732 |
| SCADA ENGINEER            | \$89,369  | \$105,946 | \$149,910 | \$95,626  | \$113,362 | \$160,404 |
| SCADA SPECIALIST          | \$88,475  | \$104,886 | \$148,410 | \$94,669  | \$112,229 | \$158,800 |
| SERVICENOW ARCHITECT      | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| SERVICENOW DEVELOPER      | \$85,467  | \$101,320 | \$143,364 | \$91,450  | \$108,413 | \$153,401 |
| SHAREPOINT ADMINISTRATOR  | \$86,322  | \$102,334 | \$144,798 | \$92,365  | \$109,497 | \$154,935 |
| SHAREPOINT ARCHITECT      | \$97,122  | \$115,137 | \$162,914 | \$103,921 | \$123,197 | \$174,319 |
| SHAREPOINT CONSULTANT     | \$104,892 | \$124,348 | \$175,947 | \$112,234 | \$133,052 | \$188,264 |
| SHAREPOINT DEVELOPER      | \$92,304  | \$109,426 | \$154,833 | \$98,767  | \$117,086 | \$165,672 |

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